

A Celebration of Life Spring Gala



**HOLLYWOOD**  
on the **HILL**

**May 30, 2008**

Andrew W. Mellon Auditorium  
1301 Constitution Avenue NW



**WHITMAN-WALKER CLINIC™**



May 30, 2008

## EVENT HIGHLIGHTS

- What:** A Celebration of Life Spring Gala,  
*Whitman-Walker Clinic's 15th Annual Black Tie Event*
- Theme:** Hollywood on the Hill
- Where:** Andrew W. Mellon Auditorium, 1301 Constitution Avenue NW
- When:** Friday, May 30, 2008
- VIP Reception  
General Reception  
Dinner & Awards  
Featured Entertainment  
Post-Gala Mixer
- Attendance:** 450-550
- Purpose:** To recognize leaders in the community who have advocated for HIV/AIDS needs and visibility and to raise funds for HIV/AIDS medical care, prescriptions, counseling, education and support services for more than 12,000 clients at Whitman-Walker Clinic

### Status of HIV/AIDS in the DC Region

- ★ It is estimated that one in every 20 adults in the District of Columbia is infected with HIV. One in every 50 adults has AIDS.
- ★ DC has the highest rate of new AIDS cases per capita in the United States – a rate that is 12 times the national average.
- ★ More than 30,000 people in the Washington metropolitan region live with HIV and more than 15,000 live with AIDS.
- ★ In DC, 86 percent of all AIDS cases are among African-Americans. African-American women account for 93 percent of AIDS cases among women.
- ★ When compared to the rest of the U.S., nearly twice as many people in DC progressed to a full AIDS diagnosis within 12 months of their initial HIV diagnosis.

### How Whitman-Walker Clinic Is Addressing the Epidemic

- ★ By providing comprehensive outpatient medical services, including dental care, to over 12,000 clients.
- ★ By offering at-cost HIV/AIDS-related medications provided through an on-site pharmacy that filled more than approximately 33,000 prescriptions in 2007.
- ★ By supplying nutritional assistance through our food bank that distributed more than 7,000 bags of groceries in 2007.
- ★ By giving legal support to clients, including entitlements assistance, estate planning, discrimination litigation and more.
- ★ By offering case management services to more than 1,000 clients in 2007.
- ★ By improving mental health through counseling, addiction services and day treatment.
- ★ By administering more than 13,000 free HIV tests in 2007.



May 30, 2008

## SPONSORSHIPS

### Presenting Partner—\$50,000

*Industry-exclusive sponsorship limited to two participating organizations*

- ★ Logo placement with event title *A Celebration of Life Spring Gala – Presented by SPONSOR LOGO*
  - ★ Ten admissions to the VIP Reception hosted by Whitman-Walker Board of Directors
    - Opportunity to co-host VIP Reception
    - Complimentary full bar service
    - Premium hors d'oeuvres
  - ★ Ten premium seating reservations for dinner and evening performance
    - Table concierge available throughout dinner
    - Complimentary full bar, wine, beer and beverage service
    - Multi-course banquet dinner
    - Personal visit to table by Whitman-Walker CEO
  - ★ Ten admissions to a personal meet-and-greet with Gala performer\*
    - Complimentary full bar service
  - ★ Ten admissions to the post-Gala mixer
    - Complimentary featured cocktails and coffee service
  - ★ Express auction check-out
  - ★ Complimentary valet parking for ten vehicles
  - ★ Opportunity to feature your video promotion of 30 seconds or less on stage video screen
- ★ Opportunity for CEO or designee to address Gala attendees during stage program
  - ★ Prominent logo projection signage throughout evening (Gobo)
  - ★ Prominent logo placement as Presenting Partner in the following items:
    - Program book\*\*
    - On-stage video screen
    - Pre-event advertisement
    - Post-event acknowledgement advertisement
    - Event invitation\*\*
    - Event website
    - Event signage\*\*
    - Printed menus\*\*
  - ★ Full-page color advertisement in program book\*\*
  - ★ Verbal recognition by Whitman-Walker CEO during stage program
  - ★ Opportunity to distribute promotional materials
  - ★ Feature article in Whitman-Walker newsletters
    - Society News (distributed to major donors)
    - LifeLines (distribution to donors, clients and supporters)
  - ★ Listing in event-related news releases
  - ★ Listing in Whitman-Walker Clinic's annual report



*\*pending performer's availability \*\*required information must be received by print deadlines*

*Invitation - March 28 | Program Book - May 14 | Menus & Signage - May 21*



May 30, 2008

## SPONSORSHIPS

### Celebrity Partner—\$25,000

- ★ Ten admissions to the VIP Reception hosted by Whitman-Walker Board of Directors
    - Complimentary full bar service
    - Premium hors d'oeuvres
  - ★ Ten premium seating reservations for dinner and evening performance
    - Table concierge available throughout dinner
    - Complimentary full bar, wine, beer and beverage service
    - Multi-course banquet dinner
    - Personal visit to table by Whitman-Walker CEO
  - ★ Ten admissions to a personal meet-and-greet with Gala performer\*
    - Complimentary full bar service
  - ★ Ten admissions to the post-Gala mixer
    - Complimentary featured cocktails and coffee service
  - ★ Express auction check-out
  - ★ Complimentary valet parking for ten vehicles
  - ★ Logo projection signage throughout evening (Gobo)
- ★ Logo placement as Celebrity Partner in the following items:
    - On-stage video screen
    - Program book\*\*
    - Pre-event advertisement
    - Post-event acknowledgement advertisement
    - Event website
  - ★ Listing as Celebrity Partner in the following items:
    - Event invitation\*\*
  - ★ Full-page color advertisement in program book\*\*
  - ★ Verbal recognition by Whitman-Walker CEO during stage program
  - ★ Opportunity to distribute promotional materials
  - ★ Mention in Whitman-Walker newsletters
    - Society News (distributed to major donors)
    - LifeLines (distribution to donors, clients and supporters)
  - ★ Listing in event-related news releases
  - ★ Listing in Whitman-Walker Clinic's annual report



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## SPONSORSHIPS

### Red Carpet Partner—\$10,000

- ★ Ten admissions to the VIP Reception hosted by Whitman-Walker Board of Directors
  - Complimentary full bar service
  - Premium hors d'oeuvres
- ★ Ten premium seating reservations for dinner and evening performance
  - Table concierge available throughout dinner
  - Complimentary full bar, wine, beer and beverage service
  - Multi-course banquet dinner
  - Personal visit to table by Whitman-Walker CEO
- ★ Ten admissions to a personal meet-and-greet with Gala performer\*
  - Complimentary full bar service
- ★ Ten admissions to the post-Gala mixer
  - Complimentary featured cocktails and coffee service
- ★ Express auction check-out
- ★ Complimentary valet parking for ten vehicles
- ★ Listing as Red Carpet Partner in the following items:
  - Program book\*\*
  - On-stage video screen
  - Post-event acknowledgement advertisement
  - Event website
- ★ Half-page color advertisement in program book
- ★ Verbal recognition by Whitman-Walker CEO during stage program
- ★ Listing in Whitman-Walker Clinic's annual report



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## SPONSORSHIPS

### Paparazzi Partner—\$5,000

- ★ Ten admissions to the Gala general reception
  - Complimentary full bar service
  - Complimentary hors d'oeuvres
- ★ Ten preferred seating reservations for dinner and evening performance
  - Table concierge available throughout dinner
  - Complimentary featured cocktails, wine, beer and beverage service
  - Multi-course banquet dinner
- ★ Ten admissions to a personal meet-and-greet with Gala performer\*
  - Complimentary full bar service
- ★ Ten admissions to the post-Gala mixer
  - Complimentary featured cocktails and coffee service
- ★ Express auction check-out
- ★ Complimentary valet parking for ten vehicles
- ★ Quarter-page color advertisement in program book
- ★ Listing as Paparazzi Partner in program book\*\*
- ★ Listing in Whitman-Walker Clinic's annual report



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# SPONSORSHIP COMMITMENT

Sponsor name: \_\_\_\_\_

(as it should appear in printed materials)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### *Sponsorship Partner Levels*

- Presenting (\$50,000)     Celebrity (\$25,000)     Red Carpet (\$10,000)     Paparazzi Partner (\$5,000)

\*\* Sponsorship commitment must be received by applicable deadlines to receive maximum benefits \*\*

### *Payment*

To pay by credit card:

Card Type (please circle):    VISA                      MasterCard                      AMEX                      Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Make checks payable to Whitman-Walker Clinic: (EIN# 52-1122122)

### **MAIL TO:**

Whitman-Walker Clinic  
Attn: A Celebration of Life  
1407 S Street, NW  
Washington, DC 20009

### **CONTACTS:**

Jamil A. Fletcher  
Director of Corporate Relations  
202.797.3534  
jfletcher@wwc.org

Mike Wilkinson  
Associate Director of Special Events  
202.797.3543  
mwilkinson@wwc.org